GRAPHIC & UI/UX DESIGNER
Nina Scott

SKILLS

UI/UX Design
User Research
Usability Testing
Wireframes
Prototyping
Accessibility
Flow Charts
Site Mapping

Development
HTML
CSS
Bootstrap
Javascript

Graphic Design
Print Layout
Animation
Motion Graphics
Identity & Branding
Vector Illustration

Tools & Software
Adobe Xd
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Canva
Procreate
Figma
WordPress

CONTACT
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www.linkedin.com/in/nina-s-unc/
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EDUCATION

University of North Carolina at Chapel Hill
Hussman School of Journalism and Media
B.A. in Media and Journalism | Minor in Studio Arts

SCHOLARSHIPS

- **Joseph E. Pogue** - Awarded to students who work for the cause of **greater diversity**.
- **NC SECU People Helping People** - Awarded to NC students who demonstrate **leadership**, **integrity** and **community involvement**.

EXPERIENCE

Graphic & Web Design Intern
Curtis Media Group | Oct 2022 - Present
- Develops an interactive website that educates viewers and **directs web traffic** to radio stations.
- Devises user flow and sitemaps to organize site content and **minimize navigation cognitive load.**
- Prototypes site wireframes to **realize client visions.**

Print Designer & Art Director
Xpressions Magazine | March 2022 - Present
- **Conceptualizes** themes and directions for photoshoots.
- Utilizes illustration, typography, and **design hierarchy** to create spreads that showcase student fashion, modeling, and photography.
- Collaborates with a team of photographers, makeup artists, poets, and writers to **ensure content quality.**

Team Lead Graphic Designer
Daily Tar Heel 1893 Brand Studio | Aug 2020 - Present
- Manages, critiques, and delegates assignments to a team of **9 junior graphic designers.**
- Designs social media graphics that **aid local businesses** to establish web and community presence.
- Alternates between over **10 different brand styles** to create graphics consistent for each business.
- Collaborates with **copywriters** and **campaign advertisers** when making persuasive visuals.